

# MARKETING SPECIALIST (NOC: 11202)

**Posted By:** Iqbal Foods Parkway

**Location:** North York

**Salary:** \$36.10 Per Hour

**JOB ID :** RJ3071385

**Posting Date :** 15-Aug-2025

**Expiry date :** 11-Feb-2026

**Education :** College/CEGEP

**Language :** English

**Vacancies :** 1

**Years of Experience :** 1 year

**Job Type :** Full Time

## Job Description

### MARKETING SPECIALIST (NOC: 11202)

Posted on August 14, 2025 by Iqbal Foods Parkway

#### JOB DETAILS

**Location:**

North York, ON  
M2J 1L8

**Salary**

\$36.10 hourly/ 30 hours per Week

**Terms of employment**

**Permanent employment**

Full time

**Start date**

Starts as soon as possible

**Vacancies**

1 vacancy

**OVERVIEW****Languages**

English

**Education**

College/CEGEP

**Experience**

1 year to less than 2 years

**On site**

Work must be completed at the physical location. There is no option to work remotely.

**Work setting**

Private company, corporation or industry

**RESPONSIBILITIES****Tasks**

- Develop communication strategies
- Evaluate communication strategies and programs
- Implement communication strategies and programs
- Prepare written material such as reports, briefs, website content
- Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers
- Conduct comparative research on marketing strategies for industrial and commercial products
- Assist in the preparation of brochures, reports, newsletters and other material
- Co-ordinate special publicity events and promotions
- Conduct public opinion and attitude surveys
- Gather, research and prepare communications material
- Initiate and maintain contact with the media
- Conduct analytical marketing materials
- Evaluate customer service and store environments
- Conduct online marketing, E-commerce and Website promotions
- Develop marketing strategies
- Maintain and manage digital database
- Write and edit press releases, newsletter and communications materials

**ADDITIONAL INFORMATION****Work conditions and physical capabilities**

- Work under pressure
- Tight deadlines
- Fast-paced environment
- Attention to detail
- Large workload

### **Personal suitability**

- Client focus
- Efficient interpersonal skills
- Excellent oral communication
- Excellent written communication
- Flexibility
- Initiative
- Judgement
- Organized
- Team player
- Accurate
- Dependability
- Reliability
- Integrity
- Due diligence

### **EMPLOYMENT GROUPS**

**This employer promotes equal employment opportunities for all job applicants, including those self-identifying as a member of these groups:**

Support for newcomers and refugees

Support for mature workers

Supports for visible minorities

### **WHO CAN APPLY TO THIS JOB?**

**Only apply to this job if:**

Canadian citizens and permanent or temporary resident of Canada

Other candidates, with or without a valid Canadian work permit

### **HOW TO APPLY**

**Direct apply**

By Direct Apply

**By email**

iqbalfoods-parkwayforest@post.com

### **How to apply instructions**

Here is what you must include in your application:

- Reference attesting experience
- Cover letter

This job posting includes screening questions. Please answer the following questions when applying:

- Do you have previous experience in this field of employment?

To apply for this job vacancy, please send your resume along with a cover letter and a reference letter from your previous employer to the following email: [iqbalfoods-parkwayforest@post.com](mailto:iqbalfoods-parkwayforest@post.com)

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